

Final attendance report for Electrical Expo 2008 Sponsored by Ameren

The Officers and Staff of The Electrical Board of Missouri and Illinois thank all of our exhibitors for their participation in Electrical Expo 2008.

As Co-Chairs of this event, we oversee the operations of this major industry event. Our committees worked endlessly at their assigned tasks. We tried a few different things at this Expo. We will review how well these changes worked and what can be done to improve them. We would appreciate hearing from you, our exhibitors. A survey for your comments has been enclosed. Please return this survey by April 15th. Our Expo committee will be meeting shortly to review these comments.

The next Electrical Expo will be in 2011 and we hope you will plan to participate.

Jim Briscuso, Rexel

Tom Luedde, Ajax Electrical Sales

Jim Heisserer, Ross & Baruzzini

Dennis Weisenborn, Ameren

Ken Keeney, Pyramid Electrical Contractors

Daryl Vander Weerd, Eaton Corporation

Attendance Summary 2008

March 18	2:00 p.m. – 8:00 p.m.	1,534
March 19	11:00 a.m. - 8:00 p.m.	2,148
	Attendees	3,682
	Exhibitors	987
		4,669

Attendance by Job Function

Architect	8
Designer	85
Electricians	1,268
Engineers	608
Guest/Spouse	39
Inspectors	52
Maintenance	227
Management	461
Other/Visitor	102
Purchasing	142
Sales	419
Students/Instructors	265
Show Management	6
	3,682

Attendance by Industry Segment

Architect	16
Contractor	1,414
Consulting Engineer	381
Distributor	489
Government	137
Health Care	53
HVAC	31
Industrial	189
Institution	42
Manufacturing	214
Telecommunications	42
Utility	197
University/College	303
Other	174
	3,682

Attendance by Geographical Area

Arkansas	1	Texas	1
California	1	Wisconsin	2
Connecticut	1		
Florida	2		3,682
Georgia	2		
Illinois	951		
Indiana	3		
Iowa	2		
Kansas	5		
Minnesota	1		
Missouri	2,705		
Ohio	1		
North Carolina	1		
Pennsylvania	3		