

Final attendance report for Electrical Expo 2005

Sponsored by Ameren

The Officers and Staff of the St. Louis Electrical Board thank all of our exhibitors for their participation in Electrical Expo 2005.

As Co-Chairs of this event, we oversee the operations of this major industry event. Our committees worked endlessly at their assigned tasks. We tried a few different things at this Expo. We will review how well these changes worked and what can be done to improved them. We would appreciate hearing from you, our exhibitors. A survey for your comments has been enclosed. Please return this survey by May 15th. Our Expo committee will be meeting shortly to review these comments.

The next Electrical Expo will be in 2008 and we hope you will plan to participate.

*Jim Heisserer, Ross & Baruzzini
Mike Meglio, Meglio & Associates*

*Tim Schaeffer, Graybar Electric
Jeff Spadaro, Rockwell Automation
Roger Oertli, Guarantee Electrical*

Attendance Summary 2005

March 22	2:00 p.m. – 8:00 p.m.	1,631
March 23	11:00 a.m. - 8:00 p.m.	2,158
	Attendees	<u>3,789</u>
	Exhibitors	<u>1,036</u>
		4,825

Attendance by Job Function

Architect	20
Designer	87
Electricians	1,354
Engineers	554
Guest/Spouse	98
Inspectors	39
Maintenance	223
Management	551
Other	118
Purchasing	112
Sales	444
Students/Instructors	168
Show Management	14
	<u>3,789</u>

Attendance by Industry Segment

Architect	21
Contractor	1,389
Consulting Engineer	366
Distributor	446
Government	132
Health Care	51
HVAC	41
Industrial	205
Institution	194
Manufacturing	217
Telecommunications	73
Utility	212
Other	442
	<u>3,789</u>

Attendance by Geographical Area

Colorado	2	Minnesota	1
Connecticut	1	Missouri	2,801
Florida	1	Ohio	1
Iowa	9	Pennsylvania	2
Illinois	905	Tennessee	2
Kansas	7	Texas	4
Kentucky	1	Wisconsin	1
Massachusetts	1	Not Specified	48
Maryland	1		<u>3,789</u>
Michigan	1		