

# Final attendance report for Electrical Expo 2017

## Sponsored by Ameren

*The Officers, Board of Directors and Staff of The Electrical Board of Missouri and Illinois thank all of our exhibitors for their participation in Electrical Expo 2017.*

*As Co-Chairs of this event, we oversee the operations of this major industry event. Planning began in 2016 and our committees worked endlessly at their assigned tasks and promotion of the show. We tried a few different things at this Expo and will review how well these changes worked and what can be done to improve them. We certainly appreciate your support of this event and look forward to seeing you at our next Electrical Expo in 2020!!!*

*Mike Arb, Frost Supply  
Joe Barnard, Sachs Electric  
Jay Ellington, CDG Engineers  
Dave Wakeman, Ameren*

*Billy Serbousek, NECA-Illinois Chapter  
Kris Steiger, Schaeffer Marketing Group  
Jeff Wahl, Cummins Sales*

### Attendance Summary 2017

March 21	1:00 p.m. – 7:30 p.m.	1,269
March 22	10:00 a.m. - 5:30 p.m.	1,166
	Attendees	2,435
	Exhibitors	768
		3,203

#### **Attendance by Job Function**

Architect	4
Customer Service/Admin	33
Designer/CADD	81
Electricians	621
Engineers	409
Estimator	50
Inspectors	18
Maintenance/Technician	166
Management	296
Purchasing	114
Project Manager	72
Sales	360
Student	100
Other/Visitor	111
	2,435

#### **Attendance by Industry Segment**

Architect	6
Commercial Buildings	48
Consulting Engineers	266
Contractor	727
Datacom	11
Distributor	450
Education	255
Government	88
Health Care	48
HVAC Contractor	11
Industrial/Manufacturing	258
Utility	197
Other	70
	2,435

#### **Attendance by Geographical Area**

California	1
Connecticut	1
Georgia	3
Illinois	457
Indiana	2
Kansas	8
Louisiana	1
Maryland	1
Massachusetts	2
Michigan	1
Minnesota	1
Missouri	1939
No. Carolina	1
New Jersey	1
Ohio	6
Pennsylvania	1
Texas	4
Washington	4
Wisconsin	1
	2,435