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**St. Charles Convention Center
St. Charles, Missouri**

**DON'T DELAY... IF YOU WANT
TO BE A PART OF THIS SHOW!**

SOLD OUT OF BOOTHS IN 2017

**RESERVE
BOOTHS
EARLY!**

ONLY 206
AVAILABLE!

**Expo is ONLY
held every 3 years!**

**Make sure to reserve your booth early...
We sold out of booth space in 2017.**

**Seize this opportunity NOW to
demonstrate your products/services.**

- ENERGY EFFICIENT PRODUCTS
- POWER DISTRIBUTION
- SECURITY
- VOICE/DATA
- AUTOMATION
- SAFETY
- AND MORE



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MANAGED BY



The
**Electrical
Board** of Missouri
and Illinois



**St. Charles Convention Center
St. Charles, Missouri**



**St. Charles Convention Center
St. Charles, Missouri**

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MAKE THE CONNECTION

Through personal invitation, Expo 2020 will attract thousands of key decision makers in electrical and electronic segments (2,400+ attendees in 2017) as well as business and professional organizations. Expo 2020 is where you'll connect with qualified prospects for all of your products and services. Voice/Data, Automation, Lighting, Energy Efficiency Products, Wiring, Tools, Generators and Safety/Security represent some of the hot spots and many of the power names in these areas will be in attendance at our Expo. Charge up your prospect listing and perform at maximum capacity for the engineers, plant and maintenance engineers, building owners, contractors, distributors and utility personnel who are anxious to see you at the Expo.

FEEL THE SURGE

We have the power to bring industry segments together to make Electrical Expo a top-notch event. Representatives from the industry will guide the process through to completion. Our Expo Co-Chairs and Sub-Committee Chairs have been busy formulating activities to promote the Expo and attract the quality audience you expect. Seminars are being developed to enhance the learning experience for our Expo attendees. (The NEC update coordinated by the International Association of Electrical Inspectors — Eastern Missouri Chapter normally attracts over 400 participants.) Distributors from across the region support the Expo and promote it to their customers, with many participating in our Bus-A-Branch program. Architects and engineers will have a program designed specifically for them, providing an opportunity to receive much needed PDH's for license renewals. (Over 1,800 attended Expo 2017 seminars.)

THE POWER OF TECHNOLOGY AND THE PEOPLE WHO USE IT...

Think of the power that electricity provides, the power of the distribution system and all its components to get electricity safely to its point of use, be that our businesses, homes or recreational activities. The most important element of this process is the power of the people. People decide which products to buy or use. People forge relationships with vendors. **Don't blackout NOW.** Take advantage of this Electrical Expo and connect with the people of our industry. Demonstrate the real benefits of your products and value of doing business with your company.

**DON'T DELAY IN RESERVING YOUR BOOTH SPACE!
BOOTH SPACE IS LIMITED... AND 1/2 HAS
ALREADY BEEN RESERVED!**

"WINDOW OF OPPORTUNITY" DEADLINE: OCTOBER 1, 2019

We have a "window of opportunity" available to all exhibitors!!! At our last Expo in 2017, we had 206 booths, OVER 40% OF THE NON-SHADED AREA WAS RESERVED DURING THIS "WINDOW OF OPPORTUNITY"!!! We are once again offering all exhibitors who **send in their completed contract, along with FULL PAYMENT for booth space by October 1, 2019**, an opportunity to select their booth in late October (in the booths outside the area shaded in blue.)*

*Our local Electrical Representatives Organization has already committed to 100 booths for 2020 and has been assigned the shaded area on the booth layout.

BOOTH ASSIGNMENT PROCESS: After we reach the "window of opportunity" deadline, booths will be assigned with first preference given to companies with multiple booths, then we proceed to the single booths. Within each grouping, the date of contract with payment is the next determining factor. While you may fall in either group, it is still better to get your contract in as early as possible. We encourage you to reserve a booth early ... the advantages are many for your company!!!

Performance power by reserving early!

- By December 2016, we had already sold 195 booths of the 206 available for Electrical Expo 2017! If you wait too long, we may be "sold out" of booth space.
- You have the power to advertise your booth location in advance to customers and suppliers and encourage their attendance at the Expo.
- Your company will definitely be included in EBMI's PreShow Issue which will list all exhibitors as of December 15, 2019. You will also be informed of advertising opportunities for this Pre-Show Brochure, which is distributed to over 9,000 decision makers. By sending contract/payment in early, you do not have to worry about the December 15th deadline for inclusion! You will already be a part of it!
- Receive updates on the activities of Electrical Expo as they become available, including participation in the Architects/Engineers Program (additional cost), New Product showcase, seminar information, etc.
- New Product Showcase is an area for attendees to view the new products. Early participation allows you more time to take advantage of this feature. Limit 2 new products per booth. Due to space considerations, we can only accept 70 new products. First come – first served. Deadline to submit forms is December 15 although we may reach 70 before then.
- Exhibitor service kits from our show decorator will be emailed by the end of November. Having this information early will allow you to take advantage of the advance rates on booth items, such as tables and chairs, shipping, etc.
- Receive extra recognition as we promote current exhibitors to industry.



Don't miss this opportunity to plug in and get connected to the Electrical Industry!

Secure exhibit space early!

FIRST RATE

Booth Rental Information

Exhibitors must be **MANUFACTURERS** or **MANUFACTURER'S REPRESENTATIVES** of electrical, electronic, voice/data and automation products or services. Booth rental fee includes: set-up of a standard booth; a flameproof eight-foot backdrop (blue & yellow drapery); three-foot side spacers, a 7" x 44" sign with your company name and booth number; normal heat, light, ventilation, wi-fi throughout convention center, security and aisle cleanup services, **BOOTH CARPETING** (vacuumed on Tuesday and Wednesday nights) and **one 120V ELECTRICAL OUTLET**. Show management will select booth carpet color for all booths. If you wish a different color of carpet, padding under carpet or need additional power, there is an additional fee.

As an exhibitor, your membership in the EBMI is encouraged, though not required. Exhibitors desiring EBMI membership must submit full 2019-20 membership dues with their application for space. Membership rates are available on our website www.electricalboard.org or through the EBMI office (call Bill Regan at 636-305-6434 for membership information). Non-member exhibitors will be charged a reasonable differential for exhibit space. This ensures that members and non-members alike, pay their equal share of the costs to support the Association.

PRICE PER 10' x 10' BOOTH

EBMI Members \$1,450*
Non-Members \$1,900*

* Additional charges will be applied for shipping, tables, chairs, etc. from the show decorator. Additional electrical power is handled through St. Charles Convention Center staff.

Payments may be made by check made payable to **The Electrical Board of Missouri and Illinois (EBMI)** or credit card. EBMI accepts **Mastercard, Visa and American Express**. Please call EBMI office, 636-305-6434 to use your credit card for payment. **NO REFUNDS WILL BE GIVEN IF EBMI IS NOT NOTIFIED IN WRITING OF CANCELLATION OF BOOTH SPACE PRIOR TO DECEMBER 20, 2019!**

PLUG IT IN

Installation, Dismantling and Exhibit Services

- Exhibitors will be permitted to begin set-up on Tuesday, **March 10, 2020** after 1:00 pm
- Displays must be complete on Wednesday, **March 11, 2020** by 10:00 a.m. (Aisle carpeting will be put down at this time.)

Drayage after the show can begin once the aisle carpet is taken up. All drayage is stored on trucks during the show hours. It will take time to get crates to your booths after the show ends. There is not any room inside the convention center to store these items. **PLEASE BE PATIENT!!!**

- Dismantling and removal of exhibits may begin after removal of aisle carpeting. Thursday – **March 12, 2020 AFTER 5:15 p.m.**
- All material must be removed on Friday – **March 13, 2020** between 8:00 a.m. - 10:00 a.m.

Paramount Convention Services, Inc. will coordinate drayage and storage, carpentry services, furniture, extra booth carpeting and booth signs. Electrical will be handled by the St. Charles Convention Center and order form will be included in the exhibitor service kit. (Booth carpeting, carpet vacuuming on Tuesday and Wednesday nights, 120V electrical outlet, wi-fi throughout convention center and blue aisle carpeting will be provided by EBMI.) Exhibit Service Kits describing rates and services will be emailed to the contact person listed on booth contract in November.

Items in the exhibitor service kits are NOT included in booth rental fee.

Exhibitors will be billed directly for these services. All drayage and storage costs are the responsibility of the exhibitors. Proper shipping instructions will be provided to ensure that your exhibit is received and transferred to your booth area. Questions should be directed to Paramount Convention Services at 314-621-6677. Some questions can be answered by viewing Paramount's web site: www.paramountcs.com.

BY THE NUMBERS

Visit the Electrical Board's website at www.electricalboard.org to look at the attendance breakdown from Electrical Expo 2017 by job function, industry segment and geographical area. You can also view the listing of exhibitors from Electrical Expo 2017. Click on "2020 Expo" to view this information.

Plan to capture pertinent information on each person visiting your booth at Electrical Expo 2020 by using our Lead Retrieval System. There is an additional fee for this equipment. However, if you complete a survey at the conclusion of the Expo, we will forward the attendee listing in Excel to your company at no charge.

We have the **POWER to make it happen for you!**



MARCH 11-12, 2020

A COPY OF THIS FORM IS ALSO AVAILABLE AT www.electricalboard.org

The word "Board" used herein or in subsequent materials shall mean the Electrical Board of Missouri and Illinois, its committees, agents or employees acting for the management of the exposition.

Any MANUFACTURER or THEIR REPRESENTATIVES wishing to display electrical or electronic equipment, products or services may apply for booth space. The Board reserves the absolute right to decline any application for space if, in the Board's judgement, the product or service to be shown or demonstrated is unrelated to the Board's purposes.

SUBLETTING BOOTH SPACE - Exhibitor may not assign, sublet or apportion all, or any part of the space allotted to it, and may not advertise or display goods or services other than those offered by it in the regular course of its business. Exhibitors are not permitted to display goods and services of more than TWO manufacturers per booth.

REFUNDS - No refunds will be made at the Expo if space engaged is not used nor will any refund be made for space used only part of the time. In addition, EBMI must receive WRITTEN notification of cancellation of booth space PRIOR TO DECEMBER 20, 2019 for any refunds of booth space. After this time, no refunds will be issued. NO EXCEPTIONS MADE.

EXHIBIT SERVICES - Exhibitor's Service Kit will be e-mailed by the official decorator to all exhibitors covering carpentry, decorating, sign making, furniture for rental, gas, water, drains, cartage, uncrating, storage, erecting and dismantling of exhibits about 3 months prior to Expo. The St. Charles Convention Center will be provide any additional electrical power requirements other than what's included in booth, but their information will be included in Paramount's exhibitor kit. Exhibitors will be billed directly for their services at uniform rates. A schedule of rates will accompany the Exhibitor's Service Kit.

OFFICIAL DECORATOR - Paramount Convention Services, Inc., is the official decorator, 314-621-6677. The erection, dismantling and decorating of display exhibits is under their jurisdiction. Their website is www.paramountcs.com. Please call them directly with any questions.

SHIPPING AND STORAGE - **THE EXHIBITOR SERVICE KIT WILL BE EMAILED LATER WHICH WILL PROVIDE ALL SHIPPING AND STORAGE INFORMATION** or contact Paramount with any questions.

INSTALLATION OF EXHIBITS - Exhibits may be installed beginning at 1:00 pm, Tuesday — March 10, 2020, and must be completed by 10:00 a.m. Wednesday — March 11, 2020. Any booth that is not ready for display by 10:00 a.m. Wednesday — March 11, 2020 will be completely installed by the exhibit decorator and installation charges will be invoiced to the exhibitor. The Board will not permit any moving of exhibits after the opening of the Expo at 1:00 p.m., Wednesday — March 11, 2020.

REMOVAL OF EXHIBITS - Exhibits may be dismantled from 5:15 p.m. to 11:00 p.m., Thursday — March 12, 2020. We suggest that you remove all valuable items on Thursday evening from the floor and secure them. All booths will be dismantled on Thursday evening by Paramount. The Electrical Board is not responsible for any items left at the booths. All exhibits must be removed between 8:00 a.m. and 10:00 a.m. on Friday — March 13, 2020. Any exhibits not completely dismantled and removed by 10:00 a.m. on Friday will be removed by the official Expo drayage company at their prevailing rates and charged to the exhibitor.

CHARACTER OF EXHIBITS - All displays should be as attractive and informative as possible. Invited guests are practical and technically minded individuals who are anxious to SEE and LEARN about all the newest types of equipment, processes and services. This Expo is not open to the general public, and therefore the usual type of entertaining exhibits used at expositions open to the public, are neither necessary nor desirable. Each exhibit must comply with and conform to the laws of the State of Missouri and the safety codes, ordinances and regulations of the City of St. Charles.

EXHIBIT LIMITATIONS - Booth displays must not exceed 8' in height nor protrude more than 4' from the back wall. Obstruction of neighboring exhibits will not be permitted. Unfinished portions of exhibits facing other booths must be made presentable at the exhibitor's expense. The Board reserves the right to decline or prohibit any exhibit or part of an exhibit which in its opinion is not in keeping with the character of the general exhibits. The Board has the right to assign exhibits featuring noise-making products to a special area.

OBSTRUCTIONS - Aisles and exits, as designated on the official Expo plan, shall be kept clean, clear and free of all obstructions. Booths shall be substantial, and shall be fixed in position in the specified area for the duration of the Expo. Easels, signs, etc., shall not be placed beyond booth areas into aisles. If you are having a different type of display (car, truck, van, special equipment, etc.), please contact EBMI to let them know in advance, so we can select a booth that will NOT block other exhibits.

SOUND CONTROL - Loud speakers, radios, television sets or the operation of any machinery or equipment which is of sufficient volume as to be annoying to neighboring exhibitors, will not be permitted. Public address systems used to attract the attention of people passing in front of booths will not be permitted. The Board reserves the right to determine at what point sound constitutes interference with others and must be discontinued.

LITERATURE AND SOUVENIRS - Literature on display shall be limited to reasonable quantities (one day's supply). Reserve supplies, as long as in closed cartons, may be stored in the exhibitor's booth providing it is out of the general view of attendees. Printed advertising, souvenirs, etc., may be distributed by exhibitors from their booth space only. Any souvenir or advertising that is of an objectionable or undignified character will not be permitted. Souvenirs should not be of the noise making variety. All such gifts or souvenirs are subject to the approval of the Board.

SIGNS - No special signs, apparatus, etc., will be permitted to extend more than eight feet above the floor, and no interference with light or space of other exhibitors will be allowed. Illuminated signs must be placed against the back of the booth. No signs or banners are to be placed outside of the exhibit space assigned to each exhibitor. A professional sign shop must do all signs. Any exhibitor having signs, which are, or look, amateurish and detract from the over-all dignity and refinement of the Expo will be required, by the Board, to be removed.

CARE OF EXHIBIT SPACE - The Board will arrange to have the carpeted main aisles of the St. Charles Convention Center vacuumed after the close of each day. We have also arranged to have all booth carpeting vacuumed on Tuesday and Wednesday nights. All of these items are included in your booth cost.

GUARD SERVICE - Guard service is provided by the Board on a 24-hour basis from 8:00 a.m.— March 10, 2020 until 10:00 am on March 13, 2020, but neither the management of the St. Charles Convention Center, the Board, Paramount Convention Services, Inc., the Expo decorator, nor their agents will be responsible for any personal injury to the exhibitor or his agent or the safety of exhibits against theft or damage by fire, accidents, or other causes. The exhibitor is urged to take all such steps, measures and precautions as may be necessary to protect itself, its agents, representatives, employees and guests, as well as exhibitors, displays and property, against all possible injury, damage, loss and destruction at the Expo and during the move out. All property of the exhibitor shall be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, and within the confine of the exhibit hall event though it may at anytime be under the temporary control or direction of the Board or its service contractors.

LABOR - Union labor will be provided at prevailing rates to exhibitor upon their order for the erection, dismantling and servicing required for their booths. Straight time will be charged between the hours of 8:00 a.m. and 4:30 p.m. Tuesday through Friday. Overtime will be charged at all other times.

ELECTRICAL EQUIPMENT - Electrical wiring and equipment installation must conform to appropriate City of St. Charles codes. The St. Charles Convention Center is obligated to refuse connections where wiring is not in accordance with the Electrical Code of the City of St. Charles. EBMI will provide a 120 v – outlet (10 amps-960 watts) for each booth. If you need additional power for your booth, an order form for electric service will be forwarded to exhibitors at least 45 days prior to the Expo dates. Engines, motors or any kind of equipment may be operated only with the consent of the St. Charles Convention Center.

CARE OF THE BUILDING - Exhibitors will be responsible for any damage done to the building by them, their agents, or employees. All property destroyed or damaged by exhibitors must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense. Walls, woodwork and floor of the building must not be defaced or altered in any manner whatsoever. Tacking, taping or nailing of signs, banners, etc., to any permanent walls or woodwork, or beyond the limits of any background is prohibited. No nails or bracing wires used in erecting displays may be attached to the building.

COMBUSTIBLE MATERIALS & FIRE REGULATIONS - No combustible oils or gases can be used as part of the exhibit. All decorations must be flameproof to the satisfaction of the St. Charles Fire Marshall.

INSURANCE - Exhibitors who desire to carry insurance on their exhibits must place it at their own expense. The exhibitor is urged to carry and maintain all such insurance coverage as may be required to fully protect it against all risks assumed or incurred in, or in connection with its exhibit, the exhibition or under these rules and regulations, or the contract of which the same form a part.

LIABILITY - Neither the Board, the employees thereof, the City of St. Charles, owners of the St. Charles Convention Center nor their representatives nor any member of the Electrical Expo 2020 Committee, will be responsible for any injury, loss or damage that may occur to the exhibitor, or the exhibitors' employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract, and the exhibitor on signing this contract, expressly releases the Electrical Expo 2020 Committee, the Board and the St. Charles Convention Center from, and agrees to indemnify same against any and all claims for such loss, damage or injury. It is understood that consignment of goods is entirely at the risk of the exhibitor.

EVENTUALITIES - In case the St. Charles Convention Center shall be destroyed by fire, terrorism or the elements or by any other cause, or in case any other circumstances shall make it impossible for the Board to permit the contracted space to be occupied by the exhibitor, then this contract shall terminate and the exhibitor shall waive any claim for damages or compensation, except the return of the amount paid for space rental.

AMENDMENTS - The Board may at any time amend these terms, conditions and documents, included herein by references, and each exhibitor shall be bound thereby. The Board, through its representatives, shall have full power in the interpretation and enforcement of all rules contained herein, and the power to make such amendments thereto and such further Rules and Regulations as they shall consider necessary for the proper conduct of this Expo.

VIOLATIONS - Violations of any of these regulations on the part of the exhibitor, his employees or agents shall at the option of the Board annul the right to occupy space, and such an exhibitor will forfeit to the Board all monies paid. The Board may re-enter and take possession of the space occupied by the exhibitor, and remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all of such expenses and all damages which the Board may incur, and forfeit all monies paid or due the Board on account thereof. The exhibitor waives any right to written notice from the Board of the Board's intention to terminate this agreement. The exhibitor further waives any right to written notice in the event of booth space repossession for just cause.

INCLUSION OF RULES AND REGULATIONS AND MASTER LEASE - The exhibitor expressly agrees to be bound by all of the terms and conditions and specifications resulting from the master lease between the Board, the St. Charles Convention Center and the City of St. Charles, such document being made an integral part of this contract between the exhibitor and the Board by reference, and to the same extent as if said document was set forth in full text in this agreement.

BOOTH PAYMENT

**BOOTH ASSIGNMENTS
SETUP DATES**

MOVE OUT DATE

FINAL MOVE-OUT DATE

DUE WITH CONTRACT

Begin week of OCTOBER 14, 2019

TUESDAY • MARCH 10, 2020 1:00 pm - 4:30 pm
WEDNESDAY • MARCH 11, 2020 8:00 am - 10:00 am
THURSDAY • MARCH 12, 2020 5:15 pm - 11:00 pm
FRIDAY • MARCH 13, 2020 8:00 am - 10:00 am

Show Dates and Times

Wednesday – March 11, 2020
1:00 p.m. – 7:00 p.m.

Thursday – March 12, 2020
9:00 a.m. – 5:00 p.m.

EXHIBITOR BOOTH SPACE

BOOTH CONTRACT

St. Charles Convention Center
One Convention Center Plaza
St. Charles, Missouri 63303
March 11th - 1:00 p.m. - 7:00 p.m.
March 12th - 9:00 a.m. - 5:00 p.m.

PLEASE COMPLETE ALL PARTS OF CONTRACT BELOW!

The Electrical Board of Missouri and Illinois
Electrical Expo 2020 Show Management
900 S. Highway Dr. Suite 203
Fenton, Missouri 63026
Phone: 636/305-6434 www.electricalboard.org
Email: bill@electricalboard.org OR annie@electricalboard.org

PART 1 - EXHIBITOR INFORMATION

This contract covers the lease space to the undersigned (applicant) below in the Electrical Expo 2020. Contracts received, accompanied with your payment, shall become a binding contract in accordance with all rules and regulations on the reverse side of this contract. Exhibitor agrees to comply with the rules and regulations established by The Electrical Board of Missouri and Illinois. Please make checks payable to: The Electrical Board of Missouri and Illinois or EBMI. **Return this form with your remittance. PLEASE NOTE: IF COMPLETED CONTRACT AND FULL PAYMENT ARE NOT RECEIVED PRIOR TO DECEMBER 15th. YOUR COMPANY WILL NOT BE LISTED IN THE PRE-SHOW BROCHURE!! NO COMPANY WILL BE ALLOWED TO EXHIBIT UNLESS FULL PAYMENT HAS BEEN RECEIVED!!! Please call EBMI office if you wish to use MASTERCARD, VISA OR AMERICAN EXPRESS! Make checks payable to EBMI and mail to address above for EBMI. NO REFUNDS will be issued after December 20, 2019!**

PLEASE TYPE OR PRINT CLEARLY

IMPORTANT INFORMATION FOR REPS WITH MORE THAN ONE LINE: ONLY TWO MANUFACTURERS can share ONE booth. If there are 2 manufacturers for ONE booth, please list EACH manufacturer's information on SEPARATE contracts so we can have correct names for show promotion. However, only one sign is printed for each full booth, so please only include ONE LINE for HALF BOOTHS on SIGN INFORMATION on each contract. Please verify below that you will have a half booth and list the name of the other manufacturer in the booth as well so we can coordinate these booths together. Make sure to complete "additional required exhibitor information" below.

Manufacturer's Name/Exhibitor: _____

(Important: Please list company name/exhibitor EXACTLY as you want shown in brochure -include Company, Inc., etc. if necessary.)

For REPS, please list the manufacturer's name here and your name in PART 3 BELOW.

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ Website _____

**Contact name for all Expo correspondence: _____ Email: _____

(**NOTE: This person will receive ALL information regarding the Expo.... New product info, decorator packet, etc. This should be the person attending OR coordinating the show info who will pass all show info to the personnel attending the show.) If a 2nd contact (actual booth attendee) is needed, please include:

Name _____ Email: _____

Signature: _____ Title: _____

OPTIONAL - PART 2 - Decorator Packets OR INVOICE - ONLY if DIFFERENT CONTACT than in PART 1!

Check those that apply: Please send invoice for booth to the following: (Complete ONLY if different than contact in part #1 above) AND/OR

Please email exhibitor service kit (details on shipping, rentals etc.) to the following: (Complete ONLY if different than contact above)

Name: _____ Company: _____

Address: _____ City/State/Zip: _____

Phone:() _____ Fax: () _____ Email: _____

OPTIONAL - PART 3 - Additional Required Exhibitor Information - ONLY if a manufacturer's representative is involved at Expo.

a) We are represented by a Regional Manufacturer's Representative. Yes (If yes, complete info below). No

Rep Agency: _____ Contact person: _____ Phone: () _____

Address: _____ City: _____ State: _____ Zip: _____ Email: _____

b) All information should be sent to: Manufacturer listed above. Please send all information to manufacturer's representative ONLY.

c) If sharing a booth with ONE other manufacturer, please list their name here (but also complete separate contract): _____

PART 4 - **PLEASE COMPLETE THIS SECTION - EVEN IF SIGNAGE IS NOT NEEDED - COMPANY BOOTH I.D. 2-LINE SIGN

(Only 44 spaces per line-including punctuation) (Note: If 2 manufacturers sharing one booth, only list info on 1st line for this manufacturer.)

1st Line: _____

2nd Line: _____

OR .. if NO SIGN IS REQUIRED, please check here: Our company does NOT need a 2-line sign as we bring our own signage.

Part 5 - BOOTH SPACE

Each 10' x 10' booth will ONLY include: 1) drapes 8'0" high as a background (blue, yellow and black are colors) 2) sidewalls 3'0" high 3) 120 volt outlet - 10 amps 960 watts 4) booth carpeting - (vacuumed Tuesday and Wednesday nights) show management select color 5) 7" x 44" sign complete with exhibitor's company name and 6) Wi-fi throughout the convention center. AISLE carpeting will be provided by EBMI.

***You will receive exhibitor service kit later to order tables, chairs, additional electric power if needed, etc.

We understand that the assigned space, as indicated on the floor plan, will cost:**

List # of booths needed _____ Multiply by cost of booth _____ = Total due to EBMI

_____ 10' x 10' booth x \$ 1,450 for EBMI members* OR \$1,900 for non-members \$ _____

** NOTE: All other booth items (chairs, tables, trash can, drayage and storage, etc.) must be ordered through the show decorator, Paramount Convention Services, at an additional cost. St. Charles Convention Center will handle all additional electrical power for this Show. Their information will be contained in Paramount's exhibitor service kits. These kits will be emailed to all exhibitors registered by the end of November. If you have any questions, you can visit their website, www.paramountcs.com. Membership in the Electrical Board of Missouri and Illinois is encouraged for the 2020 Expo. However, it is not a requirement. Exhibitors wishing to exhibit as members must submit full 2019-20 membership dues with application for space. Membership classification fees may be obtained from the EBMI office. Exhibitors wishing to display as non-members, will be charged a reasonable differential for booth space. This will ensure that members and non-members alike will pay an equal share of the costs necessary to support the association. Read rules/regulations.

OPTIONAL -- PART 5A - PLEASE CHECK BOXES IF THEY APPLY TO YOUR BOOTH:

- We will have other divisions from our company who will also be sending in separate contracts. (EBMI will try to keep these booths together, if all contracts are received by Oct. 1st.)
- We will have a special booth (car, van, truck, etc.) EBMI needs to know this by October 1st so we can place your booth in appropriate location.

PART 6 - BOOTH SELECTION!!! Reserve early for better selection & space - only 190 booths INSIDE the hall available!

Our window of opportunity for early booth selection will be from July through October 1st. First preference given to 1) Largest # of booths 2) Date of Contract and 3) Previous Exhibitors. We will contact exhibitors by phone beginning October 14th if your booth was paid and contract was received by October 1st to select a booth. We will email you a list of available booths at that time. NOTE: Full payment must be received by October 1st to have early choice of booths!!! After this time, once all early contracts have made their selections, we will assign booths on a first-come, first-serve basis, as long as payments have been received.

6b) Products/services to be exhibited in Electrical Expo 2020: _____

6c) Please list any companies you prefer not to be near at the Expo: _____

--- Please DO NOT Write In This Space - Electrical Board Use Only ---

Accepted Contract Date: _____ Amount Received: _____ Check Credit Card Date: _____

OVER ...



SPONSORED BY



POWER TO PROMOTE YOUR COMPANY AND PRODUCTS

Marketing your company and products can take different forms. Whether it's participating in an Expo, advertising in magazines or both. The important aspect is to get your message to the people who buy your type of products.

Before the Expo ...

EBMI will publish and distribute a pre-show brochure to over **9,000 key industry contacts** as part of our promotional efforts for Electrical Expo 2020. To be included in this brochure, your contract must be received **prior to December 15th**. This brochure will show all exhibitors with booth locations, seminar descriptions and other features of Electrical Expo 2020.

We've made a limited amount of advertising space available for Expo 2020 exhibitors to carry their own pre-show message in this brochure. There is an additional cost and details will be given at a later date.

Deadline for ads is December 15, 2019.

TURN ON THE POWER

Dates and Show Times

St. Charles Convention Center

One Convention Center Plaza • St. Charles, Missouri 63303

Wednesday – March 11, 2020

1:00 p.m. – 7:00 p.m.

Thursday – March 12, 2020

9:00 a.m. – 5:00 p.m.

There is a surge of enthusiasm within the Expo committees, our organization and the industry that will culminate on March 11-12 with the successful completion of their tasks. We hope you will plan to attend.

At the Expo...

NEW PRODUCT SHOWCASE will highlight many of the new products from exhibitors at the show. There is an entry form that must be completed **and submitted prior to December 15th**. This has been a great feature for the past five Expos. We allow each booth to submit two new products, but we are limited to 70 new products. Does your company's new product have what it takes to win the "Best New Product Award"?

Call Bill Regan at the EBMI office

636-305-6434

for rates and other details, or email bill@electricalboard.org

St. Charles Convention Center

One Convention Center Plaza • St. Charles, Missouri 63303

