



ENGINEERS & ARCHITECTS

STEP FORWARD PROGRAM



We invite manufacturers to participate in the Step Forward program on March 11-12, 2020 at the St. Charles Convention Center. This program is designed to promote the Electrical Expo to the engineering and architectural community and allow you more opportunities to meet these key segments. The cost is \$400 per manufacturer. To participate in the Step Forward program, **manufacturers must exhibit in the show BY HAVING A FULL BOOTH.**

Benefits to participating manufacturers,

- Opportunity to see engineers and architects before, during and after Expo
- More visibility with a key segment
- Company name and booth # included on special show card that engineers/architects need to have marked as they visit your booth. You can also provide us with name of two products which we list on the back of this card. These should be products you plan to display at your booth.
- Receive 10 two-day seminar coupons (**value - \$1,500**) to pass along to engineers/architects of your choice. (Not valid for Code Conference.)
- **After Expo**, each manufacturer receives 2 - \$50 gift cards to **deliver** to an engineer/ architect participating in the Step Forward Program. The EBMI staff assigns the TWO engineers or architects to each manufacturer.
- Company name is included in a number of places promoting the Expo.

Value to Engineer/Architect firms and associates.

- Send associates to seminars for **Free** and receive PDH's
- See and touch products at Expo
- Meet manufacturers' personnel.
- Be entered into drawing for \$250 if you visit all participants' booths.
- Be part of drawing for the gift cards.

If you have any questions, please call Bill Regan at the Electrical Board office, 636-305-6434 OR email him at bill@electricalboard.org



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I agree to support the Engineers and Architects “Step Forward” Program for Electrical Expo 2020. This program will be held during the Expo on Wednesday, March 11th and Thursday, March 12th at the St. Charles Convention Center.

I agree to pay \$400 to defray the cost of this program.

- Check is enclosed. Please invoice.
 Will put on Mastercard, Amex or Visa. (Call me)

SPONSORING MANUFACTURER _____

SIGNATURE _____

NAME _____

REP'S COMPANY (optional) _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE NUMBER _____ FAX _____

WEB SITE _____

E-MAIL _____

To assure your company's name is listed on the E&A program materials for the pre-show brochure, we must receive your contract **prior to December 13, 2019**.

Please mail or email to:

THE ELECTRICAL BOARD OF MISSOURI AND ILLINOIS, 900 S. HIGHWAY DR.

STE. 203, FENTON, MO 63026 PHONE: 636/305-6434 bill@electricalboard.org