

Final attendance report for Electrical Expo 2023

The Officers, Board of Directors and Staff of The Electrical Board of Missouri and Illinois thank all of our exhibitors for their participation in Electrical Expo 2023. As Co-Chairs of this event, we oversee the operations of this major industry event. Planning began in 2021 and our committees worked endlessly at their assigned tasks and promotion of the show. We tried a few different things at this Expo and will review how well these changes worked and what can be done to improve them. We appreciate the support received from all exhibitors and attendees.

Les Benton, J.F. Electric
Joe Burns, Guarantee Electrical
Jim Huss, Ameren Missouri
George Justice, Ameren Illinois

Sean Kenny, Lester Sales Co.
Bob Mirbaha, Metro Electric Supply
Rich Sanders, Leviton
Ted Zemper, BSA Lifestructures

Actual Attendance Summary 2023

*First time we didn't scan badges upon entering expo, but final counts are based on the ones who scanned/printed their badge at the Expo with QR code. And there were 507 of the total below who attended BOTH DAYS, but are not added to totals below.

August 23 1:00 p.m. – 7:00 p.m. AND August 24 9:00 a.m. - 4:00 p.m.

Total Attendees	2,239
Total Exhibitors	<u>770</u>
	3,009

Attendance by Job Function

Architect	6
Customer Service/Admin	70
Designer/CADD	62
Electricians	528
Engineers	471
Estimator	40
Inspectors	23
Maintenance/Technician	58
Management	317
Project Manager	165
Purchasing	53
Sales	352
Student	77
Guest/Other	17

2,239

Attendance by Industry Segment

Architect	15
Commercial Buildings	111
Consulting Engineers	249
Contractor	648
Datacom	19
Distributor	422
Education	110
Government	86
Health Care	36
HVAC Contractor	16
Industrial/Manufacturing	231
Utility	232
Other (not in particular Segment)	17
<i>(Broke other into the following new ones:)</i>	
*Design/Build	3
*IT	3
*Manufacturers Rep	13
*Organization	12
*Research	2
*Retired	8
*Solar	6

2,239

Attendance by Geographical Area

California	4
Florida	1
Illinois	349
Indiana	2
Iowa	4
Kansas	4
Kentucky	1
Missouri	1854
New Jersey	1
New York	2
North Carolina	1
Ohio	1
Okahoma	1
South Carolina	1
South Dakota	1
Texas	3
Virginia	3
Washington	1
West Virginia	2
Wisconsin	<u>3</u>

2,239